

Subsection 3.—Retail Trade (Intercensal)

The trend of retail trade is one of the best general indicators of the economic condition of the country. It is through retail stores that most goods are ultimately sold and such sales reflect the financial strength of the consumer except in times of short supply. The value of retail sales, estimated from intercensal sample surveys, increased by 53 p.c. during the period 1955-64. Estimates, by province and by kind of business, for 1960-64, not adjusted for price changes, are shown in Table 8.

8.—Retail Trade, by Province and by Kind of Business, 1960-64

Province and Kind of Business	1960	1961	1962	1963	1964 ^p
	\$'000,000	\$'000,000	\$'000,000	\$'000,000	\$'000,000
Province					
Atlantic Provinces.....	1,430	1,465	1,521	1,594	1,701
Quebec.....	3,944	4,183	4,571	4,841	5,076
Ontario.....	6,313	6,340	6,641	7,016	7,407
Manitoba.....	843	817	880	915	971
Saskatchewan.....	938	905	968	1,056	1,154
Alberta.....	1,366	1,401	1,492	1,578	1,664
British Columbia ¹	1,668	1,665	1,797	1,911	2,096
Canada²	16,502	16,777	17,871	18,910	20,068
Kind of Business					
Grocery and combination stores.....	3,474	3,581	3,754	3,937	4,141
Other food and beverage stores.....	1,225	1,244	1,344	1,422	1,502
General stores.....	640	654	678	705	741
Department stores.....	1,454	1,503	1,563	1,649	1,801
Variety stores.....	350	371	391	408	459
Motor vehicle dealers.....	2,551	2,488	2,741	3,034	3,277
Garages and filling stations.....	1,145	1,212	1,306	1,364	1,425
Men's clothing stores.....	259	261	281	303	322
Family clothing stores.....	235	243	252	257	272
Women's clothing stores.....	277	283	297	308	324
Shoe stores.....	169	170	180	182	184
Hardware stores.....	326	328	331	345	365
Lumber and building material dealers.....	436	426	452	473	511
Furniture, appliance and radio dealers.....	547	548	573	590	622
Restaurants.....	569	573	612	640	660
Fuel dealers.....	324	317	360	364	352
Drug stores.....	416	428	442	460	481
Jewellery stores.....	134	134	138	145	153
Miscellaneous.....	1,971	2,012	2,176	2,324	2,474

¹ Includes the Yukon and Northwest Territories. because of rounding of the figures.

² Totals are not the exact addition of the components

Farm Implement Sales.—The value, at wholesale prices, of new farm implements and equipment sold in 1963 amounted to \$287,839,000, an increase of 20.5 p.c. over the value of such sales in 1962. Decreases in the Atlantic Provinces and British Columbia were more than offset by substantial increases in the other provinces. In addition to the amount spent on new machinery, \$49,721,863 was spent in 1963 for repair parts, 13.3 p.c. more than in 1962.